

Inverness

Full encapsulation - Ensures that the earring remains sterile prior to and during piercing, **GUARANTEED!**



Patented Safety Clutch - Shields the tip of the piercing and requires no adjustment.



Hand Pressured Instrument - Allows a quiet, gentle piercing.



Jeweler's quality/thin post piercing earrings - Provide a gentle piercing with minimal trauma to the ear.



Competition

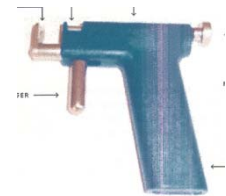
Total Post Exposure- Allows for possible contamination which can lead to infection.



Butterfly Clasps - Require adjustment following the ear piercing and leave the tip of the piercing post exposed.



Spring-Loaded Stud Gun- SHOOTS the earring through the ear.



Thick, Blunt Piercing Studs- Creates a larger hole and causes more trauma to the ear.

